



COALITION FOR
COMPASSIONATE CARE
OF CALIFORNIA

COALITIONCCC.ORG



**PARTNER
MEMBERSHIP
OPPORTUNITIES**

INTRODUCING A NEW WAY TO **COLLABORATE AND LEAD** IN SERIOUS ILLNESS CARE

CCCC is pleased to offer a new category of membership designed for professional or trade associations, advocacy organizations, and entities developing products and services to enhance the care of those with serious or advanced illness and the people who care for them.

WHY BECOME A PARTNER MEMBER?

The Partner Membership affords you all the benefits of our regular organizational membership, with additional benefits and opportunities to get your work in front of the healthcare systems, facilities, and clinicians providing care.

The Partner Membership offers opportunities throughout the year to connect with CCCC's Organization and Individual Members, promote your product or service, and engage in meaningful projects related to improving serious illness care.

THE CCCC COMMUNITY

100+ Provider, Payer, CBO members

- All major health systems in California
- 5 Major Medi-Cal Health Plans
- 7 Coalitions & Advocacy Organizations
- 10 Community-based Hospice & Home Health
- 50+ Hospitals + Kaiser, Sharp, Sutter



PARTNER MEMBERSHIP OPTIONS

DESIGNED TO SUPPORT ENGAGEMENT,
VISIBILITY, AND IMPACT

Partners are entities developing or offering services or products to healthcare providers or patients with serious illness and their caregivers; they may also be healthcare-related membership or advocacy organizations.

To be eligible for Partner Membership, the entity must be aligned with the [mission, vision, and values of CCCC](#), subject to review and approval by the CCCC Board of Directors.

TIER
1

PARTNER MEMBERSHIP

DESIGNED FOR VISIBILITY AND ENGAGEMENT
WITHIN THE CCCC ECOSYSTEM

Dues in addition to [organizational membership dues](#) (see page 5) appropriate to the entity's operating budget:

\$ 500 — organizations with operating budgets ≤ \$1 million

\$ 1,000 — organizations with operating budgets > \$1 million

INCLUDES:

- Benefits of [organizational membership](#) (see page 5)
- Listing on CCCC Partner website page with logo and direct link to entity's homepage
- Recognition as a CCCC Partner in CCCC's monthly newsletter (~4,000 circulation)
- One introductory "Feature" mention in the CCCC newsletter per year (partner provides copy, subject to CCCC editorial review)
- 15% discount on regular Annual Summit sponsorship opportunities

TIER 2

STRATEGIC PARTNER MEMBERSHIP

DESIGNED FOR DEEPER RELATIONSHIP BUILDING, VISIBILITY, AND ACTIVE BUSINESS DEVELOPMENT SUPPORT

Dues in addition to [organizational membership dues](#) (see page 5) appropriate to the entity's operating budget:

Basic — **\$3,500**

Enhanced — **\$5,000**

INCLUDES EVERYTHING IN PARTNER MEMBERSHIP, PLUS:

- Priority placement on CCCC Partner website page with logo, short description, and direct link to the entity's homepage
- Recognition as a CCCC Partner in CCCC's monthly newsletter with logo and link
- Recognition in CCCC Webinar slide decks with logo
- Opportunity to provide CCCC with two dedicated email messages per year about the entity's service or product to be sent to CCCC's mailing list (~4,000 circulation; Partner provides copy and/or graphics, subject to CCCC editorial review)
- Opportunity to participate in select CCCC working groups, events, or roundtables (with conflict-of-interest disclosure)

ANNUAL SUMMIT SPONSORSHIP INCLUDED

- Basic — Bronze-level sponsorship at **no additional cost**
- Enhanced — Silver-level sponsorship at **no additional cost**
 - **PLUS:** Short video describing or promoting your service or product linked from Summit webpage

OPTIONAL ADD-ON OPPORTUNITIES

AVAILABLE TO BOTH TIER 1 AND TIER 2 PARTNERS

Placement of single-sheet flyer in Summit bag/brochure — \$500

Opportunity to deliver a 15-minute demo or introduction of your service or product during Summit "Interactives" sessions, three available per year — \$1,000

BASE ORGANIZATIONAL MEMBERSHIP DUES, PER ANNUAL OPERATING BUDGET:

BUDGET	DUES
Under \$500,000	\$385
\$500,000 to \$999,999	\$550
\$1 million to \$4,999,999	\$1,100
\$5 million to \$9,999,999	\$1,650
\$10 million to \$5 billion	\$3,300
\$5 billion to \$20 billion	\$5,500
More than \$20 billion	\$8,500

ORGANIZATIONAL MEMBERSHIP BENEFITS FOR ALL EMPLOYEES OF YOUR ORGANIZATION:

- All CCCC regular communications, including monthly newsletter and announcements of events.
- Significant discount off CCCC's Annual Summit registration – \$200 less than nonmember prices! CEs and CMEs included.
- Free registration for all CCCC webinars during the membership year – CEs available for nurses, social workers, and chaplains.
- Free access to CCCC's vast webinar library.
- Discounts off training including CCCC's POLST Champion Certificate program and other workshops on advance care planning, palliative care, serious illness, and related issues.
- CCCC's member-only Public Policy newsletter and alerts.
- 15% discount off first-year organizational membership in the Center to Advance Palliative Care.



PARTNER SPONSORSHIPS OF ANNUAL SUMMIT

TIER 1 PARTNER MEMBERSHIP
 Also includes a 15% discount off our Annual Summit Sponsorship packages.

TIER 2 PARTNER MEMBERSHIP
 Includes sponsorship at either the Bronze or Silver levels. Either option gives your organization name recognition and promotion leading up to the Summit and throughout the two-day event.

The CCCC Annual Summit is California's only cross-sector conference focused on advanced illness care.

The event offers generous breaks in the educational program for direct interaction with up to 250 attendees. Many attendees are clinical and administrative leaders in palliative care, hospice care, AIM, and pediatric palliative and supportive care. Others are frontline staff with direct responsibility for care of patients and families.

Details and Partner Membership application follow. For more information, contact info@CoalitionCCC.org

WHO ATTENDS THE SUMMIT

CEO, Administrator, Executive Director	Nurse, Nurse Practitioner
Chief Medical Officer, Medical Director	Social Worker
Chief Clinical Officer	Nurse Educator
IT/Informatics/HIT Officer and Director	Community Educator/Liaison
Clinical Director, Manager, Coordinator	Chaplain
Business Development/Outreach Director	Behavioral Health Specialist
Director of Nursing	Professor, Educator
Spiritual Care/Bereavement Director	Fellow
Social Services Director	Policy Maker
Program/Project Manager	Patient Advocate/Volunteer
Patient Care Services Director	Funder, Philanthropist
Physician, PA	

GET INVOLVED

Take the next step in advancing serious illness care. Details and Partner Membership application follow. For more information, contact info@CoalitionCCC.org or (916) 489-2222.

PARTNER ANNUAL SUMMIT **SPONSORSHIP** **PACKAGES**

	PLATINUM \$9,350	GOLD \$4,250	SILVER \$2,550 (1)	BRONZE \$1,275 (2)
One (1) complimentary exhibit table	✓	✓	✓	✓
Complimentary Full Access Summit registration(s) – including access to all educational sessions, activities, refreshments	✓ (5)	✓ (3)	✓ (1)	✓ (1)
Verbal recognition at welcome and close of Summit	✓	✓	✓	✓
Recognition and logo on sponsor slides and welcome signage	✓	✓	✓	
Recognition and logo in printed Summit brochure (time permitting)	✓	✓	✓	
Recognition and logo in Summit email communications (distribution near 4,000 per email)	✓ w/ link	✓ w/ link	✓	
Logo recognition on Summit webpage	✓ w/ link	✓ w/ link	✓	
Recognition in a social media post leading up to, during, and after the event (CCCC's Facebook and LinkedIn with followings of 18K+ and 868 respectively)	✓	✓	✓	
Advertisement in Summit Program (time permitting)	✓ 1/2 Page Full Color	✓ 1/4 Page B&W		

(1) Included in Tier 2, Enhanced (2) Included in Tier 2, Basic

For more information, contact info@CoalitionCCC.org or (916) 489-2222.

PARTNER **MEMBER APPLICATION**

CONTACT INFORMATION

Organization Name

Organization URL

Representative Name/Title

Address

City State Zip

Phone Email

MEMBERSHIP SELECTION(S)

Organizational membership dues according to organizational operating budget: \$

PLUS (Select one)

Tier 1, operating budget ≤ \$1 million (\$500) \$

Tier 1, operating budget > \$1 million (\$1,000) \$

Tier 2, Basic (\$3,500) \$

Tier 2, Enhanced (\$5,000) \$

PLUS (If selecting Tier 2, Enhanced, select either, both, or none):

Single-sheet flyer in Summit bag/brochure (\$500) \$

Demo during Summit Interactives (if available, \$1,000) \$

If selecting Demo, please call or email to confirm availability.
Contact Summit@CoalitionCCC.org or call (916) 489-2222

Partner Member Package TOTAL \$

PAYMENT (Please select your payment method)

Check is enclosed

Other (Call (916) 489-2222 to pay by credit card, ACH, or other method. PCI compliance does not allow us to accept credit card information via email.)

SUBMIT APPLICATION TO:

Coalition for Compassionate Care of California

EMAIL: Summit@CoalitionCCC.org

MAIL: 2530 River Plaza Dr., Ste 200, Sacramento, CA 95833

FOR QUESTIONS:

Contact Summit@CoalitionCCC.org
or call (916) 489-2222